

New Jersey's 21st Century Digital Classroom

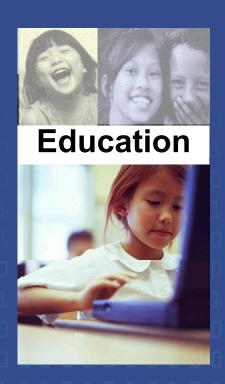
An Investment in

Our Country's Future

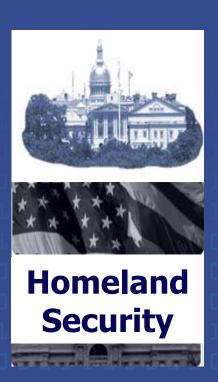
January 2005



NJN Datacasting: Meeting New Jersey's Pressing Needs... Information...Education...Training









NJN's Community-Based Digital Services

Brief History

- NJ's Workforce Learning Link Program Adults (Basic Skills)
- NJ's 21st Century Digital Classroom K-12 Students and Teachers (core curriculum standards)
- Emergency Notification – Homeland Security
 Initiatives/Training



Workforce Development: One Stop Experience

A participant can...





View Courseware...

Interact with Multimedia content...



...and Learn from Video Programs





New Jersey Schools Reflect the State's Rich Diversity

- Over 600 school districts and approximately 3,000 schools
- 31 Abbott school districts low-income
- 15 districts on high-end of socio-economic status
- Number of languages represented by NJ students: 151





New Jersey's 21st Century Digital Classroom





NEW JERSEY'S 21ST CENTURY DIGITAL CLASSROOM













Five Video Libraries

- NJN content (e.g., Colonial NJ and Lenape Indians)
- Professional Development (early literacy;
 Classroom Close-Up, NJ / best practices)
- Annenberg (950 hours of professional dev.)
- National video library
- Workforce Development (Workplace Essential Skills, GED Connection, TV 411, Jobcast)





Delivering Media-Rich Content Over-the- Air

District-wide solution

T1 or greater wide area network



Over-the-air digital broadcasts















New Jersey's 21st Century Digital Classroom Expanding

- 8 school districts / 54 schools to date including consortium of 6 school districts (USDOE Teaching Traditional American History Grant)
- Schools in Newark
- More districts committing resources
- Exploratory discussions with NJDOE regarding datacasting infrastructure for schools for homeland security



NJN: Forging Partnerships with School Districts across the State

- School District Tech Center Available to House NJN-specified Equipment
- Wide Area Network to Schools in District
- WM9 players
- School Internet Service Availability
- Resolve Firewall Issues



Investing in their Students and Teachers

- Initial Capital Investment
- Annual License fee for national digital library
- Annual NJN service fee for maintenance and training
- No charge for other content
- No charge for pipe



Building Public/Private Partnership

- Extensive internal planning
- State funding
- Foundation grants
- "Local"

Asbury Park (5 schools) - \$10,000

Newark (78 schools) - \$608,000

Opportunities to generate revenue









Working in partnership with the community to provide enhanced, interactive, educational programs for all New Jersey children





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PBS...

- Be... More Curious
- Be...More Inspired
- Be...More Engaged

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